

# WELCOME TO YSTAD!

Kent Mårtensson  
Chairman of the City council



PORT



The Timber  
Frame Town



TRADE &  
INDUSTRY





TOURISM



CULTURE



FILM



An aerial photograph of a town, likely Västads Kommun, showing a dense urban area with many buildings, mostly with red-tiled roofs. The town is surrounded by green fields and some yellow fields, possibly rapeseed. In the far distance, several wind turbines are visible on the horizon. The sky is clear and blue. A large white text overlay '355 km²' is positioned in the upper half of the image.

355 km<sup>2</sup>



A vibrant scene of children playing in a public water fountain on a cobblestone street. Several children are visible, some jumping and others standing in the water. The fountain has multiple jets spraying water upwards and outwards. In the background, a large, light-colored building with a prominent spire and a tiled roof stands under a bright, sunny sky with scattered clouds. The overall atmosphere is joyful and summery.

# 30100





10 000



An aerial photograph of a wide, sandy beach meeting a blue sea. A large number of people are scattered across the beach. A prominent line of dark, cylindrical objects, possibly tires or buoys, is arranged in a curved path on the sand. A small sailboat is visible on the water in the upper left. The text '1 MILLION' is overlaid in large white letters across the top half of the image.

# 1 MILLION



# VISION

Small town with big possibilities



# CORE AREAS

- Growth
- Culture
- Education
- Health care and nursing
- Environment
- Balanced economy



# OBJECTIVES

1. 1% population growth
2. Democracy and participation for all
3. Reduction in youth unemployment
4. Quality development
5. Attractive employer
6. Environment & Public Health Programme
7. Balanced economy



# 2500





# THANK YOU!

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